

**Chicagoland District 30 Toastmasters  
Educational Sessions Outline  
Spring Conference '08**

**Educational Sessions – Schedule Overview**

Room	Presenter	3:00 – 3:50	4:00 – 4:50	5:00 – 5:50	Notes
A	<b>Bruce Schroeder</b> – <i>My Bad Habit is Setting Poor Goals</i>				
B	<b>Bruce Burrow</b> – <i>Getting the Most from your Toastmaster's Experience</i>				
C	<b>John Foley</b> – <i>Career Networking – Lessons from Career Criminals</i>				
D	<b>Conor Cunneen</b> – <i>Developing the Gift of GAB!</i>				1.5 Hour Session (3:00 pm – 4:15pm)
A	<b>Bill Funchion</b> – <i>"The Nature of Great Speaking."</i>				
B	<b>Rudy Segovia</b> – <i>Creating Captivating Stories for Award Winning Speaking!</i>				
C	<b>Betty Iwan</b> – <i>Are You Listening?</i>				1.5 Hour Session (4:30pm – 6:00pm)
D	Continuation of C. Cunneen session				
A	<b>Brian Vanderjack</b> – <i>Turning Passion into Profits</i>				
B	<b>Mike Halawa</b> – <i>Club Coaching Excellence!</i>				
C	Continuation of B. Iwan session				
D	<b>Jason Akai</b> – <i>The Road to DTM</i>				

## Educational Sessions – Presenter Overviews



### John Foley – “Career Networking - Lessons from Career Criminals”

#### **Presentation Overview:**

Want to learn about networking sources and how to create a networking action plan? Then this is the session for you!!

Bank Robbers - What do they do that you are not doing that helps them?

Pick-Pocket - Could it be that pick-pockets are more efficient at what they do than you are at networking?

Burglar - They don't stop looking on the first floor. Do you stop when you get a no for an answer?

Come learn about the best sources you can find for networking in your specific field. Successful networkers make an average of 20% more than others in their career. They are also happier too! In this session, you'll learn how to take action without getting discouraged, lost, or ending up spinning your wheels.

#### **Presenter Bio:**

John Foley CC, AC-B, Past President of Extreme Toastmasters, is working on a book about How to Find a Career You Love. He is taking classes with the National Speakers Association to develop a speaking tour of colleges and universities on this topic too. John counsels people who have found themselves in the wrong career and shows them how they can discover for themselves a direction that fits them.

John spent many years after college going to generic "networking" events which were always unproductive and not very targeted. He now has a career he loves and, through his plan, has identified another career that he never heard about.



## **Bruce Burrow – Double DTM! “Getting the Most from your Toastmaster’s Experience”**

### **Presentation Overview:**

The title of today’s session is, “Getting the Most from your Toastmaster’s Experience” Similar to walking into a dark room almost blind and slowly seeing more as your eyes adjust, walking into your first Toastmasters meeting will only reveal so much. Working through your Ice-Breaker speech starts revealing more. Volunteering for that first officer position reveals more too. Observing both new and advanced Toastmasters reveals yet more possibilities for you through your Toastmaster’s experience. There are no tests and no degrees, just improved skills, increased self-confidence, and, of course, recognition by your peers. How far will you go? In this session you will open your eyes even wider and learn more about your possibilities ahead to make the most of your Toastmaster’s experience.

### **Presenter Bio:**

Bruce Burrow joined the Crystal Lake Toastmasters Club in 1995. As a freelance writer, researcher, and instructor for the automotive collision repair industry, he was simply looking to improve his public speaking skills. He found so much more.

As president of Crystal Lake Toastmasters, he helped found the Fox Valley Club and then later became its president. He led both clubs to President’s Distinguished with all 10 points. In 2006, he helped start the Crystal Clear Toastmasters Club and is currently club president, again heading toward all 10 points. He has held many District 30 offices, leading up to and including District Governor for 2005-06. He earned his first DTM in 2003, his second in 2007, and is already working toward #3.



## **Conor Cunneen – DTM “Developing the Gift of GAB – Organizing and Preparing a Great Speech”**

### **Presentation Overview:**

Creating great speeches doesn't just happen. Holding your audience's attention at a conference is not easy. Conor Cunneen will show you how to develop the Gift of GAB and how you can organize and prepare speeches that are memorable, impactful and "sticky." Also, what you can learn from Martin Luther King, Kris Kristofferson, Winston Churchill, Bruce Springsteen, George Bush, Bono and many others. Not to be missed!

### **Presenter Bio:**

Conor Cunneen is an active and long time member of Toastmasters International. He is also a professional speaker who works with clients across the country and around the world. This inspirational, thought-provoking Irishman's communication style has been likened to "James Joyce meets Tom Peters," as he combines powerful, evocative, business and life stories, mystical Irish imagery and a truly impish sense of humor to present spellbinding, memorable, motivating presentations.

As a writer, Conor Cunneen has been published over 40 times and has found widespread excitement about and interest in his book, Why Ireland Never Invaded America – "the most creative and humorous business book you will read all year." As if public speaking and authorship were not enough to keep him busy, Conor is also a Co-Host of "Job Talk" on Chicago radio.



## **Bill Funchion – “The Nature of Great Speaking.”**

### **Presentation Overview:**

Bill Funchion will show some educational speaking videos:

- ◆ The Nature of Great Speaking shows why the Romans would have considered, *I Have a Dream* by Dr. Martin Luther King, Jr., to be a great speech, narrated by Michael Osborn, Ph.D. [Davidson Films] - 25 minutes.
- ◆ Abraham Lincoln on Communication by Gene Griessman, Ph.D. – 6 minutes.
- ◆ William Faulkner’s Nobel Prize acceptance speech from Literary Visions [Annenberg Media] – 4 minutes.

### **Presenter Bio:**

Bill Funchion, ACG, is a member of Kickstarters Toastmasters Club in Downers Grove. He teaches composition, fiction, and poetry at Waubensee Community College.



## **Rudy Segovia – “Creating Captivating Stories for Winning Speeches”**

### **Presentation Overview:**

One of the most critical elements for a successful speech is the ability to weave stories into your delivery. Stories can directly connect your message with each and every listener, liven up your talk, drive home a point, help your audience draw conclusions and make connections to their own experiences. It is the fabric that ties your main points together and helps your speech captivate and engage your listeners. How do you do that? Where do the stories come from? What makes a good story?

Rudy Segovia can answer those questions and more! Come join him to hear a lively and dynamic session where he tells his own stories and helps you find yours! You're sure to be thrilled with what he has to share!

### **Presenter Bio:**

Rudy Segovia has been a Chicago Police Officer for 27 years. During that time, he has received 20 Honorable Mention awards for going above and beyond the call of duty! In addition, he has been working as an independent sales representative for the past 30 years and has achieved highest honors in sales, sales management and territory management.

Having only been a Toastmaster for about 10 months, Rudy has attained his CC and given 17 speeches in this time. Impressive as that is, he also recently won the District 30 Humorous Speech Contest in November 2007! He has some amazing stories to share so come and be captivated as you learn to weave stories into your winning speeches!



## **Betty Iwan – DTM “Are You Listening?”**

### **Presentation Overview:**

Are you getting the right information? Every day it's necessary to focus your time and attention in a variety of listening situations. So, it's essential to develop a set of techniques that will enhance your ability to listen.

In this workshop you will identify the types of situations where you need to listen effectively, determine what gets in the way of listening effectively and practice listening techniques that can enhance your skills.

### **Presenter Bio:**

Betty has been a member of Argonne Toastmasters since April 1998. She received her DTM in August 2006, the highest award in Toastmasters.

She is currently District 30 Speakers Bureau Chair and President of Argonne Toastmasters. She has served in the office of Treasurer, VP of Education, VP of Public Relations and VP of Membership for Argonne Toastmasters. She was an Area Governor in 2002-2003 and is proud to say her area was Presidents Distinguished.

She has facilitated training sessions for the district including officer training in VP of Education, Secretary, Treasurer and VP of Publicity. She has also conducted sessions on Evaluate to Motivate, Take the Terror out of Talk, Practice, Practice, Practice and Resolving Conflict.

She works for Argonne National Laboratory in Human Resources / Performance Development where she is responsible for coordinating the training function of the Laboratory. She presents the New Employee Orientation session and administers their Educational Assistance benefit.



## **Brian Vanderjack – “Turning Passion into Profits”**

### **Presentation Overview:**

This seminar is for entrepreneurs who desire to know how to sell their product, or increase their effectiveness at selling. The four step model of selling will be shared, and at each of the four steps, specific tools and techniques will be identified.

As a special bonus, a checklist of the tools and techniques taught in this seminar will be provided. This checklist is intended for use by participants to plan their successful selling strategy.

### **Presenter Bio:**

Brian Vanderjack, PMP, MBA, CC is a full time project manager at AT&T. He has won the "Excellence in Project Management Award" for his contributions to the success of project management at AT&T.

As a part time instructor at the University of Phoenix, he teaches project management and operations management to MBA students. In 2006, he was honored for his efforts with the "Faculty of the Year Award." In addition to teaching, Brian will be offering two seminars in project management and selling through the university over the next four months. Also, he holds the copyrights to approximately 15 presentations.

Brian has recently won multiple speaking awards in District 30 as a competitor in Club, Area and Division level Table Topics, Evaluation, and Humorous contests!



## **Mike Halawa – “Club Coaching Excellence!”**

### **Presentation Overview:**

The Club Coach mission is to help make a Toastmasters Club distinguished. Some coaches even truly save some clubs who are on the verge of closing down. In the process, a Club Coach acquires advanced leadership skills that are carried throughout a life time. Coaches also learn and practice how to deal with members at different levels of progress in the organization. At times a Coach inspires a club to be free from negativity, apathy and a "can't do" attitude. A Club Coach assignment is a great Leadership exercise so come and learn how a Club Coach can become the best leader he or she can be!

### **Presenter Bio:**

Mike Halawa is the Retention Chair for District 30 for the year 2007- 2008 and CEO and Chairman of Midpoint International Co, an Export Trading Company in Oak Brook, Illinois. As an executive and an international trade expert, Mike Halawa brings leadership skills and experience gained through his travels throughout the United States, Asia, Europe, the Middle East, and Africa. And through his contacts with many cultures all over the world.

He is a Biochemist by profession and a manager by training, with great interest in organizational management. He is an expert in Transactional Analysis, which he applies to help reduce employment attrition rate at the work place and membership in a non-for-profit voluntary environment.

Mike joined Toastmasters in 2002. Currently he is the President of the Hispano Americano Toastmasters Club, the first bilingual English and Spanish Club in the Chicago metropolitan Area. Mike has served as a mentor, a coach, a vice president of education, a Retention Division representative and a club president. He believes true leadership is to find out where others really want to go and help them to get there.



## **Bruce Schroeder – “My Bad Habit is Setting Poor Goals”**

### **Presentation Overview:**

It's the end of April and your New Year resolutions are a distant memory. You planned on being more productive or losing weight or exercising more or having enhanced personal relationships. You may have desired a combination of these or other positive changes. So what happened?

During this presentation we'll discuss the results that you are creating in your life and how to make them better. Much better! We will review the eight steps to creating the life of your dreams which include: Your Vision, Focus, Desire, Commitment, Plan, Execution, Feedback and Evaluation. Please join us and begin to set better goals and to create a much better life!

### **Presenter Bio:**

As a CERTIFIED FINANCIAL PLANNER™, Bruce Schroeder specializes in assisting individual clients and business owners develop and implement specifically tailored financial plans. Bruce joined Smith Barney as a Second Vice President-Wealth Management in January, 2001. Bruce began his career as a Financial Advisor with H&R Block in January of 1994.

In addition to his dedication to his clients, Bruce has assisted NASCAR Driver Ward Burton raising funds to educate children and preserve natural resources for the Ward Burton Wildlife Foundation. Due in part to his efforts, thousands of acres of land in Virginia will be protected for generations.

Bruce currently serves as the Secretary for People into Public Speaking Toastmasters - #7446 in Oakbrook, Illinois. He is a member of the West Suburban Philanthropic Network, Woman & Company, and Children's Oncology Services, an organization which provides activities for children diagnosed with cancer.

Bruce has written articles for local publications and has been featured in an article on perseverance in the *Business Ledger*, a Suburban Chicago business newspaper.



## **Jason Akai – DTM! “The Road to DTM”**

### **Presentation Overview:**

Have you ever thought about getting your DTM? Have you thought that it is a long, complicated process and you're not quite sure how to go about it? Well have no fear, Jason is here! And his session, The Road to DTM, is filled with information, insights and inspiration on how you can set yourself on a path to achieve the ultimate Toastmaster's designation, the Distinguished Toastmaster!

Come join the session for an information filled presentation that will leave you ready to achieve!!

### **Presenter Bio:**

Jason Akai is a rather well known guy around here. He's only been in Toastmasters for 4 1/2 years, but he has gotten around. Most of the District knows him as the Parliamentarian, and in that role has consistently helped District Governors with the business meetings at Conferences and Executive Council meetings for four years. He also has chaired 3 TLI's including the Summer 2008 TLI on June 28 this year.

But, in Central South, Jason is known for much more than that. He has built a legacy of success on every level. Since he was President of the FRB Chi Masters club four years ago, it has been President's Distinguished every year including the current year. As Area Governor, he led his Area to Distinguished and helped show them how to be Select the next year, and President's Distinguished this year. Central South was President's Distinguished in 2007 and is close to repeating that by the end of the month for 2008.

Now, as his Division Governor term draws to a close, he is continuing on building that success with individual members, helping them achieve the ultimate Toastmaster Goal - Distinguished Toastmaster. Jason achieved his first in three years, and will earn his second before the end of the Toastmaster year in 2009. Anyone with the heart and desire to follow the core values of Toastmasters can follow this example and build a legacy of success for themselves. His presentation - "The Road to the DTM" will begin to give you the tools necessary to be everything you dreamed. The rest is up to you.