

**District 30 Chicagoland Toastmasters
2009 Fall Conference
Holiday Inn North Shore – Skokie, Illinois**

November 13-14, 2009

SATURDAY EDUCATIONAL AND SPECIAL SESSIONS

BEFORE THE AFTERNOON EDUCATIONAL BREAKOUTS

Toastmasters 101

Mike Grady, ACG, CL, Beginner's Session – 10:00 – 11:30 a.m., Windsor

A Toastmaster is successful because they are always prepared to speak and lead. This session will show you how to prepare for speeches, meeting roles, table topics and speech evaluations. You will learn how to gain the most from your meeting participation and Toastmasters membership. Guests of Toastmasters may also find this segment useful in obtaining tips for their communication needs and/or in their evaluation of membership for themselves.

Your Leadership, Your Traits

Ron Kirchgessner, DTM, ID, 1:30 – 2:15 p.m., Main Ballroom (Salons D-E)

As Toastmasters, we focus on developing our communication and leadership skills. When preparing a speech, we assess our strengths and make adjustments to address our weaknesses. But how do we appraise our leadership skills? This education session will help you assess your leadership traits and identify areas for personal growth.

AFTERNOON EDUCATIONAL BREAKOUT SESSIONS

2:30 – 5:20 p.m.

The Better Speaker/Communicator Track

Becoming a World Champion Speaker

Ed Hearn, 2006 World Champion of Public Speaking, 2:30 p.m., Salon B

What qualities define a World Championship Speaker? Learn some key traits and qualities that all World Champions seem to possess. We'll explore these factors, as well as some of the pitfalls that overtake many contestants on the way to the finals. How do you develop a world championship caliber speech? What ingredients help make your speech sizzle? These are just a few of the lessons we'll explore as we examine, "How to Become a World Championship Speaker."

Awareness: Making the Most of Your Toastmaster Experience

Stella Lorens, DTM, 3:30 p.m., Salon B

You've given a speech. You've given an evaluation. You've served in or even mastered a few more or all of the club roles--maybe even been a Club Officer or Area Governor. But why, what is the benefit, and what path should you choose? This presentation will paint the bigger picture and create awareness in what is available to you and the benefits to you. Your journey in the Toastmasters educational program can be architected to accomplish more in quality, experience and time spent developing skills.

Tell Me a Story if You Want to Win

Terry C. Murphy, ACB, Better Speaker Track, 4:30 p.m., Salon B

Through the use of examples, the attendees will learn about the importance of stories in the speechmaking process and how to craft an interesting speech which incorporates a story to entertain and enlighten their audience about their topic. They will discover the elements of a good story and how to use them to elicit emotion and enhance understanding for the audience. They will also learn about the components of speech crafting that transforms a story into a speech.

The Better Leader Track/Better Approach to Leadership in the New Economy

Dialogue with Distinguished Clubs

T. Marion Johnson, DTM, Moderator, 2:30 p.m., Salon A

Have you ever wondered how some clubs are consistently hitting the target of 10 Points – the President's Distinguished designation? Well, wonder no more. Come and dialogue with representatives of corporate and community clubs that run the spectrum of clubs less than eight years old to those that have celebrated a half a century milestone as a Toastmasters club as they share their experiences of sustaining the legacy of Distinction. Leave with tips and techniques that have worked for these representatives and determine the best methods that can work at your club. Learn how to influence your club officers and members to greater success as a club, thus empowering members into great individual success.

What makes you so special? Your USP!

April M. Williams, ACB, CL, 2:30 p.m., Salon C

Attendees will learn how to clearly differentiate themselves from other candidates in the job market. Leadership skills and abilities are evident to interviewers in looking for employees with long-term growth potential. How does your USP measure up?

Servant Leadership

Naomi Williams, ACB, CL, 3:30 p.m., Salon C

Leading others is not an easy task in any setting. When an individual is called upon to lead, he or she must have the qualities and characteristics that can provide vision and a clear path to whatever goals the group is trying to accomplish. Servant Leadership is a concept that allows individuals to focus first on serving others and then to lead as a way of expanding that service. It encourages collaboration, trust,

foresight, listening, and the ethical use of power. This presentation is an introduction to Servant Leadership and how it can impact the way individuals lead their organizations now and in the future.

Leave a Legacy of Excellence

Carolyn Arthur, DTM, 4:30 p.m., Salon A

The success of a Toastmasters club depends largely on the effectiveness of its leaders. In John C. Maxwell's book "Leadership 101" he asked the question, "Did you know that each of us influences at least ten thousand people during our lifetime?" So the question is not whether you will influence someone, but how you will use your influence. Attend my workshop and learn some influential ways you can become the leader that people want to follow and leave your legacy of excellence.

Continue Your Climb to Success: Become a Toastmaster Area Governor

Michelle Swanson (Hammer), DTM, 4:30 p.m., Salon C2

Learn about the importance of the Area Governor position and the skills needed to provide support and assistance to clubs. What's in it for you? You might be surprised!

Communication and Leadership Combined

Creating a Brand New YOU!

Nancy Owens, AC B, 2:30 p.m., Devonshire

This session will introduce attendees to the concept of **personal branding** and the techniques which can help to develop a more powerful personal brand. Branding is a term most often associated with products rather than people — it distinguishes identity, function and value. Whether you are aware of it or not-- you are branded! But does your brand really represent the current YOU? Let's spend some time examining your existing brand and how to enhance, re-invent "Brand YOU." We will explore how to effectively communicate your personal brand value and increase your leadership capacity.

Toastmasters' Q&As

Joan Moore, DTM, Moderator, 3:30 p.m., Salon A

Got questions? Not sure what you might ask, but just want to know more about the organization or this communication and leadership training program? A panel of informed Toastmasters, including current and past District officers, will be available for questions or discussions on all things Toastmasters!

I'd Rather Give a Speech, than Collaborate

Cynthia Leggett, ACS, CL, 3:30 p.m., Devonshire

Conflict! I don't like conflict. I would like to know who does. Conflict is a part of life. Life has people with differences. We humans disagree over everything from ideas, policies, strategies--the list goes on. Do Toastmasters ever have conflict? What! We do. After attending this session, you will have some tools to help you engage in the "Art of Collaboration." We will be using the outline from The Leadership Excellence Series Resolving Conflict module and bringing in some other elements in a participatory workshop format. You not only will be a better communicator, you will be a stronger leader.

Boost Your Brain Power

Jennifer McAllister, ATM-G, CL, 4:30 p.m., Salon C

During "Boost Your Brain Power," explore what experts, particularly Daniel G. Amen, M.D., say about how our brains work, along with tips and exercises to help our brains to be at their best. Jennifer McAllister will present such information, especially as gleaned from her review of various books by Daniel G. Amen, M.D. Dr. Amen is a Board-Certified Physician in Psychiatry and Neurology and Assistant Clinical Professor of Psychiatry and Human Behavior at UC-Irvine. Also, she will conduct select exercises to help you to evaluate your brain's strengths and weaknesses and to illustrate suggested tools and techniques.

SPECIAL SESSIONS AFTER THE AFTERNOON BREAKOUTS

Youth Debate, The Christian Family Gavel Club, 5:30 p.m. – 6:00 p.m., Atrium

See more of the young people from this youth gavel club formed in March 1999 (also featured on Friday night during the Youth Leadership Segment). Debate Theme: "Resolved: That the United States Federal Government should set a national standard for the length of the school year." Prepare for a shorter recess between the educational sessions and dinner so that you can witness these impressive youth at 5:30 p.m. in the Atrium.

Youth Leadership Program Call to Action, Sheila Armour, 6:00 p.m. – 6:15, Atrium

Experienced and interested facilitators for the Youth Leadership Program, please stop in to meet each other, give your contact information to, and speak with, Sheila about her vision and mission for expanding the District 30 Youth Leadership Program!